

The Best Logo of IFCoN_2018 contest and the Winner



About the logo:

The 'i' represents the innovations in the human resource training where it is bonded with the 'pencil' on the 'F' which shows how training and knowledge in the field bonds up. The 'spanner' on the upper part of the 'F' indicates the tools to bring up the scheme into action. The spanner and the pencil together show up the holistic approaches for the initiation of the scheme. It includes cultivation, production and marketing of safe food. The 'O' of the IFCON is replaced by a tomato in a globe model which shows the importance of food in the world. The reason to use tomato here is because it is a both fruit and a vegetable and is also used in many fields of food industry. Tomato is also eaten and grown all over the world and therefore, here it is considered as a universal food. The letter 'n' is followed by rice grains which represents the agriculture sector worldwide accompanying the food industry and production. And finally the year 2018 is shown up in the logo.

Winner of Logo Contest

Ms. Shabeena Thasneem

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